

CAROLAIN COFLES.

Graphic designer - illustrator.

carolain.cofles@gmail.com
carolaincofles.com

I'm a Colombia-based graphic designer and illustrator who blends design principles, illustration, and creative strategy to bring vibrant brands, visuals, and systems to life. With over 4 years of experience, I've worked on multiple projects simultaneously, delivering always high-quality work across print materials, digital graphics, and presentations. This diverse project portfolio has helped me develop strong design, communication and collaboration skills, along with great versatility and creative problem-solving. I love keeping updated with industry trends and design software to continuously improve and contribute fresh ideas, maintaining an open mindset to learn and adapt in every project.

EDUCATION.

Universidad de Bogotá Jorge Tadeo Lozano
B.Des. in Graphic Design
2012-2017

Coderhouse
UI-UX Design Course
2022-53h

SKILLS.

Illustration,creativity,communication, attention to detail, time management, adaptability, problem-solving, team collaboration, strategic thinking, storytelling.

SOFTWARE.

Photoshop, Indesign, Figma, Adobe Creative Cloud, HTML/CSS, Wordpress, Blender, After effects, Midjourney, Office 365, Procreate.

LANGUAGES.

Spanish: Native
English: C1
French: A1

WORK EXPERIENCE.

Freelance – Student – Traveller

2023 - Current

During this time, I've been collaborating on short-term projects as a designer and illustrator while primarily focusing on studying English and traveling across Australia, Bali, and Colombia.

Future Brand LATAM – Graphic Designer – (Remote)

2022 - 2023 (Aug/Mar) - www.futurebrand.com/hispam

Illustration, identity design, and analysis for companies across Latin America, including Cargill, Ahumada, and Machpay.

Aluzian - Colombia – Graphic Designer – (Remote)

2021 - 2022 (Jan/Aug) - www.aluzian.com

Illustration, basic animation, content design for social media, and advertising materials, as well as assistance in photoshoots for brands such as NatuEra and Terpel.

Mundano Estudio – Graphic Designer Jr – (Remote)

2020 - 2020 (Sep/Dec) - www.mundanoestudio.com

Packaging design and creation of digital and printed materials for campaigns with brands such as Tostao'.

MUMU - El branding love – Brand designer Jr

2019 - 2020 (Feb/Sep) - www.mumu.com.co

Illustration, identity design, analysis, strategy, and research for brands such as Tyba, Lulo Bank, Habi, and others.

2 Inventive – Graphic Designer

2022 - 2023 (Aug/Mar) - www.2inventive.net

Design of digital and printed materials for events, brands, and a national TV show.

I'd love to hear from you.



carolain.cofles@gmail.com – carolaincofles.com